

VANITIZE ME™

7-27-2013

BY STEFAN LONCE

My Friends in Montauk:

7-27-2013 was a date which will live in calendrical history, because that is when I and 4 other Calendar-Readers read, aloud, the 4-page **MINIBOOK™** from the **2014 DRIVING WITH FDR BIOGRAPHICAL/COLLECTIBLE CALENDAR™** BY **STEFAN LONCE + MH FRYBURG**.



On 7-27-2013, at the Franklin D. Roosevelt Presidential Library + Museum in Hyde Park, NY (www.fdrlibrary.marist.edu 800-FDR-VISIT), we held the world's 2nd *Calendar-Reading*. The *Calendar-Readers* were FDR Library Director Lynn Bassanese, Franklin + Eleanor Roosevelt National Historical Sites Supervisory Ranger Francesca Macsali-Urbin, Former Roosevelt Institute President Christopher Breiseth, MH FRYBURG (my partner in LCNS2ROM, INC., the business we started to sell calendars, greeting cards, books, etc., all with vanity license plates), and yours truly, STEFAN LONCE, the editor and designer of Montauk's favorite publication...and America's most enthusiastic vanitizer.

BTW, Franklin D. Roosevelt had the 1st-know vanity license plates, on his cars with hand controls he designed, in Warm Springs, GA, where he founded a polio clinic; they said **FDR-1**. If FDR had not been able to drive, using hand controls he designed, then he would not have gone back into politics after he was paralyzed by polio, then Americans would not have Social Security and the other New Deal reforms today... and Hitler would have won WW2.

The 7-27-2013 *Calendar-Reading* was a literary experiment. We wrote the 2014 Calendar **MINIBOOK™** "MAKING HISTORY MATTER @ THE FDR PRESIDENTIAL LIBRARY + MUSEUM" as a speech, in 11 parts, to be read aloud by 5 specific people (including us), who all read their own quotes. We sent a copy of the **MINIBOOK™** -- with the 11 parts marked -- to Lynn, Fran and Chris, and asked them to practice reading their parts aloud before the Roosevelt Reading Festival, on 7-27-2013 @ the FDR Library, but we didn't practice, together.

On 7-27-2013 @ 2 PM, the world's 2nd *Calendar-Reading* began; BTW, we held the world's 1st [known] *Calendar-Reading*, also at the FDR Library, on 8-14-2013, when we read, aloud the 4-page **MINIBOOK™** "from our **2013 DRIVING WITH FDR BIOGRAPHICAL/COLLECTIBLE CALENDAR™** "SOCIAL SECURITY & THE AMAZING ROOSEVELT/REAGAN CONNECTION."

Our small but enthusiastic audience on 7-27-2013 applauded, loudly, when, after concluding the *Calendar-Reading*, Lynn segued into her remarkable remarks, "This is What Democracy Looks Like," which is what a visitor to the FDR Library told Lynn, about the newly renovated-reopened FDR Library, which is fascinating – and fun! Gallagher & Associates, In Silver Spring, MD, cleverly and creatively designed the new exhibits @ FDR Library.

Here's Lynn's quote, in our 2014 Calendar **MINIBOOK™** which she read, aloud, on 7-27-2013: "In our new exhibits we present the interesting and compelling story of Franklin and Eleanor Roosevelt, two of the greatest figures of the 20th century. We have 17 audiovisual presentations, special interactives, immersive audio-visual theaters, and rarely seen artifacts to convey the dramatic story of the Roosevelt era. What the visitor will find after seeing our exhibits is that so many of the issues they deal with on a daily basis have something to do with Franklin and Eleanor Roosevelt. Making these current connections will engage even the non history fans."

We recorded the *Calendar-Reading*, so we know that Lynn had no problem reading her own quote, above. However, these sentences caused Lynn to depart from the text:

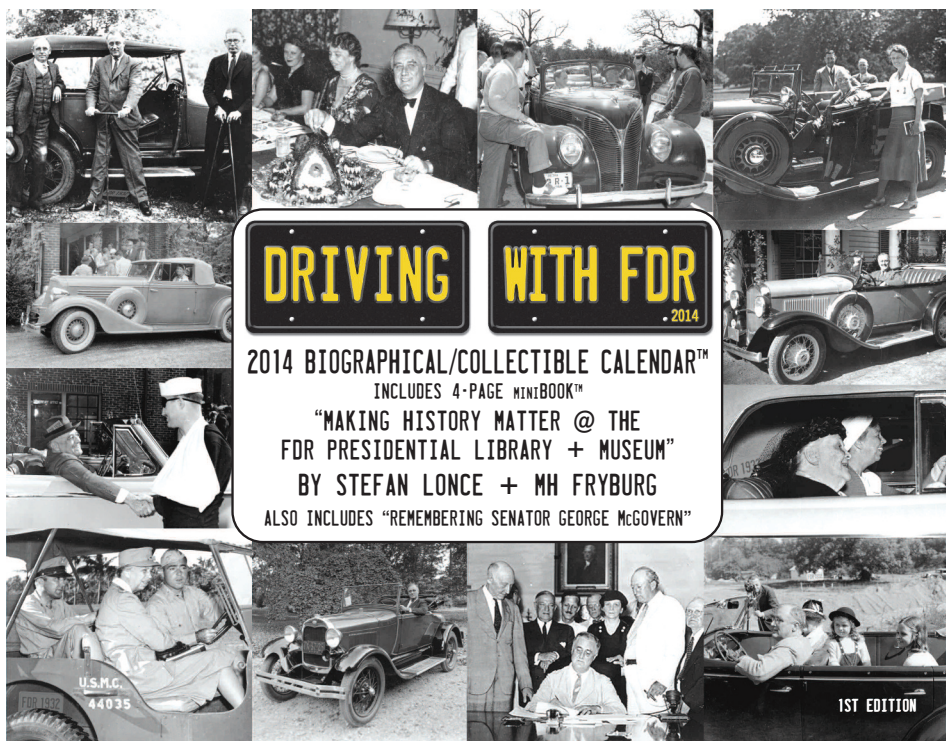
"When you visit the FDR Library + Museum, which FDR designed in 1939, you will learn that it has been completely renovated and rebuilt under the leadership of Lynn Bassanese, with the help of Supervisory Curator Herman Eberhardt, Supervisory Archivist Robert Clark, and the entire staff of friendly-and-helpful archivists and administrators. The renovation was overseen by EYP Architecture & Engineering, in Albany, and Kirchhoff Consigli Construction Management, in Pleasant Valley."

On 7-27-2013, instead of saying, "under the leadership of Lynn Bassanese," Lynn substituted "me" for her name. This is interesting. I will ask Lynn why she did that.

We only printed 300 copies of our **2014 DRIVING WITH FDR BIOGRAPHICAL/COLLECTIBLE CALENDAR™** -- each is signed and numbered (the calendar is a collectible!). You can buy our 2014 calendar (for \$20) at the New Deal Store @ the FDR Library or on our web site www.DrivingWithFDR.com. The 2014 calendar includes, "Remembering Senator George McGovern," which quotes from a June 2009 *Montauk Sun* interview with Senator McGovern, by MH FRYBURG.

I encourage all *Montauk Sun* readers to visit the FDR Library. It's a long trip, so you should plan to stay overnight, and eat at 1 or more of the amazing restaurants @ the Culinary Institute of America (www.ciachef.edu) – a 10 minute drive from the FDR Library. If you go to Hyde Park, who knows...you might run into me, yours truly, the editor and designer of Montauk's Favorite Publication; if you see the **LCNS2ROM** plate in the FDR Library parking lot then you should look for me, inside!

FDR Library + Museum: www.fdrlibrary.marist.edu
Gallagher & Associates: www.gallagherdesign.com
Kirchhoff-Consigli: www.kirchhoff-consigli.com
EYP Architecture & Engineering: www.eypae.com



DRIVING WITH FDR
2014
2014 BIOGRAPHICAL/COLLECTIBLE CALENDAR™
INCLUDES 4-PAGE **MINIBOOK™**
"MAKING HISTORY MATTER @ THE
FDR PRESIDENTIAL LIBRARY + MUSEUM"
BY STEFAN LONCE + MH FRYBURG
ALSO INCLUDES "REMEMBERING SENATOR GEORGE MCGOVERN"

Great for the car enthusiast, the calendar is full of photos of Franklin and Eleanor Roosevelt in cars...see if you can spot FDR's Georgia vanity license plate in any of the pictures!

Great for the history buff, the calendar includes a 4-page **MINIBOOK™** entitled "Making History Matter @ The FDR Presidential Library + Museum" celebrating the recent \$35,000,000 renovation bringing the Library up to National Archive standards.

The **2014 DRIVING WITH FDR BIOGRAPHICAL/COLLECTIBLE CALENDAR™** is available for at *The New Deal Store* at the FDR Presidential Library + Museum, and also online for **\$20 + \$6** Postage and Handling at:

www.DrivingWithFDR.com

Take a look online...you'll be glad you did.

The calendar also includes our "On This Day" FDR chronology, using icons to direct you to the crucial events in FDR's life. →

Montauk Sun editor, Stefan Lonc, along with co-author MH Fryburg, are proud to announce the publication of their:



2014 BIOGRAPHICAL/COLLECTIBLE CALENDAR™

Featured at *The Roosevelt Reading Festival* at the Franklin Delano Roosevelt Presidential Library + Museum, and part of the collection of the National Archives, the **2014 DRIVING WITH FDR BIOGRAPHICAL/COLLECTIBLE CALENDAR™** explains that, eventhough he couldn't walk after being paralyzed by polio, FDR could drive, using hand controls he designed, and how this changed the world.

